

# ITM UNIVERSITY<sup>®</sup>

A UGC Recognized Private University u/s 2(f) of UGC Act 1956, established by C. G. Pvt. Universities (Establishment & Operation) Act 2005, Amendment Act of 2011 & Member - Association of Indian Universities

Campus: Uparwara, Naya Raipur, Dist Raipur - 492 002 (C.G.) • Tel: 84336 10393 / 91091 10166

Email: registraroffice@itmuniversity.org • Web: www.itmuniversity.org



## 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

### Industry Ready Programs

ITM University, within a span of 10 years, has created a niche for itself as a pioneer in quality education by creating global citizens with world-class knowledge, national consciousness, global competencies, social responsibilities, and humane values.

ITM University features among the top emerging Private Universities of the Country, with a consistent record of being ranked among the top 3 University of the Chhattisgarh and top 50 University in the country. Top rankings by reputed surveys/magazines are an evidence of our Distinctiveness in providing quality education that looks beyond academic accomplishments and nurturing life long skills for the personal fulfillment and professional success of its students.

Value-based education, being its priority, ITM University has gained a huge reputation among parents, industry and academia as a trusted name for integrated/holistic development of students.

### What makes us distinctive?

Our distinctiveness is reflected in giving the students **the cutting edge 360-degree dimensional 'learning experiences which goes 'beyond the classroom'**.

Leveraging robust industry- academia linkages, the university explores ever expanding frontiers of knowledge beyond the curriculum to capture the latest emerging trends in new technology and skills that have social and industry relevance. Organizing national and international seminars, workshops and expert talks on a range of topics in emerging areas like artificial intelligence, robotics, digital marketing, climate change etc., by experts drawn from across disciplines enrich the learning experiences of students.

The courses offered by ITM University makes it distinct from Others. They are meticulously designed taking into consideration the contemporary program industry requirements.



# ITM UNIVERSITY<sup>®</sup>

A UGC Recognized Private University u/s 2(f) of UGC Act 1956, established by C. G. Pvt. Universities (Establishment & Operation) Act 2005, Amendment Act of 2011 & Member - Association of Indian Universities

Campus: Uparwara, Naya Raipur, Dist Raipur - 492 002 (C.G.) • Tel: 84336 10393 / 91091 10166

Email: registraroffice@itmuniversity.org • Web: www.itmuniversity.org



## **Program Name: MBA iConnect**

MBA iConnect programme offered by ITM University comprises four semesters. Each semester is of approximately 90 working days spread over 15- 18 weeks. Four semesters encapsulated with various Curricular, Extra-curricular and Co-curricular activities. Curricular activities have been divided into classroom-based courses and field research-based project subjects to evaluation. Co-curricular activities include Workshops, GDPI, Industry Institute Interface, Functional area forum activities Workshops / Seminars. Extra-curricular activities are events planning, organizing etc. and will complement class-based evaluative courses. All these activities are designed to develop the overall personality of the students by strengthening their IQ, EQ, PQ and SQ and last but not the least employability Quotient. In these two years students have to learn Core Course, Elective Course, Audit Course, and Allied Courses and have to undergo IIP, NG project, Research Project and Summer Internship Programme and Capstone Projects. University provides unique 5 months intensive internship programs.

## **Program Name: BCA (Specialization in Cloud Technology and Information Security)**

This unique program provides dual career options for the students in the fast-growing technology sectors of Cloud Technology and Information Security. In addition to all the mandatory subjects of a traditional undergraduate program, this specialized program offers in-depth practical know-how of the current trend Technology –Cloud Technology and Information Security. These sectors have the potential to grow exponentially, and they provide challenging job opportunities for young professionals with the right skill sets.

## **Program Name: BCA (Specialization in Mobile Application and Information Security)**

This unique program provides dual career options for the students in the fast-growing technology sectors of Mobile Application and Information Security. In addition to all the mandatory subjects of a traditional undergraduate program, this specialized program offers in-depth practical know-how of the current trend Technology – Mobile Application and Information Security. These sectors have the potential to grow exponentially, and they provide challenging job opportunities for young professionals with the right skill sets.



# ITM UNIVERSITY<sup>®</sup>

A UGC Recognized Private University u/s 2(f) of UGC Act 1956, established by C. G. Pvt. Universities (Establishment & Operation) Act 2005, Amendment Act of 2011 & Member - Association of Indian Universities

Campus: Uparwara, Naya Raipur, Dist Raipur - 492 002 (C.G.) • Tel: 84336 10393 / 91091 10166

Email: registraroffice@itmuniversity.org • Web: www.itmuniversity.org



## **Program Name: BBA (Specialization in Digital Marketing, Entrepreneurship)**

The BBA programme aims at exploring management skills in the students. The course curriculum is designed in such a way so as to develop basic business and management skills in the students. The course structure is spread across six semesters in three years which focuses on detailed study of business administration. It involves detailed study of different aspects of the business and managing its operations. It equips the students with the latest business knowledge to meet the requirements of changing needs of corporate firms. The successful completion of the programme leads the management graduates to get basic knowledge of various fields of general managerial principles, processes and concepts. These are building blocks for working in different types of organization in diverse business conditions. A wide range of opportunities open in front of the students once the programme is completed.

## **Program Name: B.Com(H) (Specialization in Accounting & Finance, Law, Marketing, Banking & Insurance)**

Bachelor of Commerce (Honors) program is added to the University's basket of contemporary and progressive programs. This program caters to commerce aspirants who are desirous to start their career with specialized knowledge in the field of Business and Commerce. The B.Com (Honors) program is intended to provide advanced knowledge in Commerce specializations as against the functional/conventional specializations offered in the B.Com. (Regular) program. It aims to equip students with the knowledge and competence in the field of business and commerce to pursue a professional career and/or furthering higher education in the specified areas of specialization. The course will equip the students with the analytical, reasoning, communication, and problem-solving skills to effectively identify issues, source information and find efficient and practical solutions. The University recognizes the importance of continued learning throughout the career. The program is designed to enhance the ability to understand new developments, pursue further studies and become a leader in the field.



# ITM UNIVERSITY®

A UGC Recognized Private University u/s 2(f) of UGC Act 1956, established by C. G. Pvt. Universities (Establishment & Operation) Act 2005, Amendment Act of 2011 & Member - Association of Indian Universities

Campus: Uparwara, Naya Raipur, Dist Raipur - 492 002 (C.G) • Tel: 84336 10393 / 91091 10166  
Email: registraroffice@itmuniversity.org • Web: www.itmuniversity.org



The emergence of brand ITM is endorsed by our multi- faceted and talented students who are bringing us laurels by their outstanding achievements in the arena of Academics, Sports, Cultural and the Corporate World. The program brings the best in the students and makes them a winner in every walk of their life.

The above programs help to develop the managerial, functional and technical skills. These programs are the distinctive features and very meticulously designed to prepare the students for a successful leadership career in the corporate world. ITM University believes in innovating and delivering the best to the students to succeed & thrive in this VUCA world.

